

Dr. Kapou Malakar Assistant Professor Department of Mass Communication & Journalism Tezpur University, Napaam Assam, India Pin : 784028 E mail: kapoumalakar@gmail.com/ kapou@tezu.ernet.in Phone: +91 9401498071

Research Area of Interest

Political Communication, International Studies, New Media and Multimedia Studies, Cultural Studies, Convergent Journalism

Academic Profile

- Assistant Professor, Tezpur University, Sonitpur, Assam, 09-11-2009 to till date
- PhD in Mass Communication, Tezpur University, Sonitpur, Assam, August 2012- Jan 2017
- MA in Convergent Journalism, Jamia Millia Islamia, New Delhi, 2007-2009
- MA in Political Science, Delhi University, New Delhi, 2005-2007
- P.G. Diploma in Human Rights (correspondence), Indian Institute of Human rights, New Delhi, 2005-2007
- BA (Political Science Honours), Delhi University, Ramjas College, New Delhi, 2002-2005
- HS (Arts Stream), Cotton College, Guwahati, Assam, 2000-2002

UGC NET JRF

UGC NET JRF in Mass Communication and Journalism, December 2008 UGC NET in Political Science, June 2007

Project Completed

UGC sponsored Minor Research Project, October 18, 2012 -September 30, 2014

Title: Effects of Mobile Phone on Households: A Case Study of Sonitpur District of Assam.

E-content Development

Contributed one video lecture module titled *Universal Access and Meaningful Use of ICT in the Age of Convergence* for the Online Refresher Course on Mass Communication & Journalism conducted by the Department of Mass Communication and Journalism, Tezpur University, December, 2018- February, 2019

Publications

Journal

- Malakar, Kapou (2020). NGOs for the Socio-Economic Development of the Women of Rural Dwelling Households in Aegaeum Journal, An UGC Care approved list of Journal, Volume 8 issue 8, ISSN NO : 0776-3808. Paper ID AGM.J-3796, DOI:16.10089.AJ.2020.V818.285311.3988 <u>http://aegaeum.com/VOLUME-8-ISSUE-8-2020/</u> Serial No. 92 <u>http://aegaeum.com/gallery/agm.j-3796.92-f.pdf</u>
- Malakar, Kapou (2020). Use of Twitter as a Tool for Digital Activism: A Study on the Citizen Amendment Act, 2020 in Reference to Assam in Paideuma Journal, Volume XIII, Issue VIII, ISSN NO: ISSN NO: 0090-5674. Paper ID PA2104 (with Manas Protim Ray) DOI:11.3991/Pjr.V13I8.85106 , https://paideumajournal.com/gallery/7-aug2020.pdf
- Malakar, Kapou (2020). *Information Privacy and Surveillance: A Study of the Use of Digital Media by the Consumer* in Waffen-Und Kostumkunde Journal, Volume XI, Issue VIII, August/2020 ISSN no: 0042-9945 (with Rizwan Choudhury) DOI: 010.11205.WJ.2020.V11I8.05.100984 https://druckhaus-hofmann.de/Volume-11-Issue-8-August-2020/
- Malakar, Kapou (2020). Hedonic Disposition and Consuming Perspective: Saving or Slaving in Aegaeum Journal An UGC Care approved list of Journal, Volume 8 issue 6, ISSN NO : 0776-3808. Paper ID AGM.J-3312, DOI:16.10089.AJ.2020.V816.285311.3616 <u>http://aegaeum.com/VOLUME-8-ISSUE-6-2020/</u> Serial No. 98 <u>http://aegaeum.com/gallery/agm.j-3311.98-f(1).pdf</u>
- Malakar, Kapou (2020). Public versus Private Space: Re-contextualizing the Role and Identity of Housewives in Aegaeum Journal, An UGC Care approved list of Journal, Volume 8 Issue 6, ISSN NO: 0776-3808. Paper ID AGM.J-3311, DOI:16.10089.AJ.2020.V816.285311.3615 <u>http://aegaeum.com/VOLUME-8-ISSUE-6-2020/</u> Serial No. 97 http://aegaeum.com/gallery/agm.j-3311.97-ff.pdf
- Malakar, Kapou (2020). Informality of Work, Poverty and Feminization of Workforce: Implications of Neoliberalism in EPRA International Journal of Research and Development (IJRD), Volume: 5, Issue: 4, April 2020 Journal DOI: https://doi.org/10.36713/epra2016 SJIF Impact Factor: 6.260, ISI I.F.Value:1.241, ISSN: 2455-7838(Online) <u>https://eprajournals.com/hits_update.php?id=2426</u>
- Malakar, Kapou (2015). Role of Cell Phone in Creating Coveted Mobility in JOB viewing the Current Employment Challenges in Service Economy, in International Journal of Advanced Research, Volume 3, Issue 4, 838-850 838, Journal homepage: http://www.journalijar.com,
 ISSN 2320-5407 http://www.journalijar.com/article/4337/role-of-cell-phone-in-creating-coveted-mobilityin-job-viewing-the-current-employment-challenges-in-service-economy/
- Malakar, Kapou (2015). A Reflection on the Current Status of Telecommunication in North Eastern Region with Special Reference to Assam, in International Journal of Advanced Research in Computer and Communication Engineering, DOI: 10.17148, Volume 4 Issue, 6 June, ISSN :2278-1021 (Online), ISSN: 2319-5940 (Print)

- Malakar, Kapou (2015). *Analysing Gender Divide in Mobile Phone Adoption*, in International Journal of Advanced Research in Computer and Communication Engineering, DOI: 10.17148, Volume 4 Issue 6 June 2015, ISSN :2278-1021 (Online), ISSN: 2319-5940 (Print)
- Malakar, Kapou (2015). A Theoretical Analysis of Growth and Diffusion of Innovative Mobile Service Portfolios, in Global Journal For Research Analysis, DOI : 15373/22778160 IMPACT FACTOR 3.12, Volume 4, Issue 5, May 2015, ISSN: 2277-8160
- Malakar, Kapou (2015). Situational Analysis of the Impact of Liberalism on Policy Paradigm and Growth Stats of Telecommunication in India in International Journal of English Language Literature and Humanities (IJELLH), Volume III, Issue I, March 2015, ISSN: 2321-7065
- Malakar, Kapou (2015). *Redefining the Role of Altruism in Shaping Household Development* in International Journal of English Language Literature and Humanities (IJELLH), Volume III, Issue I, March 2015, ISSN: 2321-7065

Book Chapters

- Malakar Kapou (2012). *Redefining Leadership in the World of New Information and Communication Technologies* in Management and Technology Leading to Social Development, ISBN: 978-81-8371-388-7, SCITECH Publications India Pvt. Ltd., Chennai
- Malakar Kapou (2012). *Digital Convergence and Emerging Market Dynamics- How far we are to reach people* in The Interface, Connected Online Business Unfurled School of Management Sciences, special volume II, Sampark 2012, Tezpur University, Assam
- Malakar Kapou & Syeda Shaheen Jeenat Suhailey (2013). *Participatory Culture over Authentication of Information: A Study on the Usage of Wiki Technology among Student Peers* in Issues of Media Policy Regulation and Ethics Ed. Ambrish Saxena ISBN: 978-81-8457-401-2, Kanishka Publishers, Distributors, New Delhi
- Malakar Kapou. (2012). *Digital Media and Ethics of Participation- A Comparative Study on Mainstream News Website and Citizen Journalism Website* in Issues of Journalistic Ethics and Freedom in the Contemporary Age of Digital Media Ed. Prof Dr Tapati Basu, ISBN: 81-86263-02-4, University of Calcutta

Papers Presented at Seminar/ Conference

- Presented a paper titled *Role of Community Organizations in Empowering Women: A Case Study of Mobile Phone Related Intervention* at the International conference on Media and Communication, organised by SIMC, Pune, September 21-22,2018
- Presented a paper titled *Theorizing Group Dynamics in the Wake of New Media Technologies: A Case Study of Mob Violence at Dokmoka in Assam* at **the International conference on Media and Communication**, organised by SIMC, Pune, September 21-22,2018
- Awarded best paper of the session for the paper titled "Theorizing Group Dynamics in the Wake of New Media Technologies: A Case Study of Mob Violence at Dokmoka in Assam" at the International Conference, SIMC, Pune, India, September 21-22, 2018

- Presented a paper titled *Community Radio: An Important Tool for Peasant and Agriculture Communication at* **the International Conference on Agriculture Education and Knowledge Management** at Agartala, Tripura India Organized by Indira Gandhi national open university, New Delhi and international food policy research institute, Washington, DC, USA, August 24- 26, 2010
- Presented a paper titled Role of New Media in Promoting Deliberative Democracy at 20th AMIC Annual Conference, Taking Stock of Media and Communication Studies: The Challenges and Opportunities of Globalization, New Media and the Rise of Asia organized by Asian Media Information and Communication Centre, Singapore, June 24-27,2011
- Presented a paper titled *Breaking the Myth around Disabilities An Analytical Study on the Portrayal of Disability in Hindi Films* at the International Conference themed on "Literature to Cinema: Adaptation, Appropriation, Adulteration", National Institute of Technology, Durgapur, Kolkata, June1-3, 2013
- Presented a paper titled An Analysis on the Role of Mobile Telephony to Empower Housewives and Women of Rural Poor Households at the International Conference on "Women Empowerment: Issues and Challenges held at Gossaigaon College, Assam, February 4-7,2015
- Presented a paper titled *Envisaging M Government: Constraints of Mobile Telephony in Rural Assam* at the UGC sponsored National Seminar- Rural Development in North East India, Problems and Prospects, Borbhag College, Nalbari, February 3- 4, 2012
- Presented a paper titled *Participation through New Media Technologies: A Case Study of Tezpur University* at the UGC Sponsored **National Seminar- Journalism at the Age of New Media**, Surendranath College for Women, Kolkata, University of Calcutta, January 10-11, 2012.

Workshop Attended/ Training Programme / Seminars

- Successfully completed the MHRD sponsored one week workshop 'Decoding Social media Dynamics, Uses and Abuses' organised by the Department of Mass Communication and Journalism, Tezpur University in collaboration with Teaching Learning Centre, Tezpur University, Assam, February 11-17, 2019
- Successfully completed the MHRD sponsored month long Induction Training of Faculty under PMMMNMTT scheme, June 11 -July 10, 2019
- Successfully completed SAKSHAM- IT Champion Training Program at Tezpur University, April 19- 28, 2013
- Successfully completed the workshop -Research Methodology in Social Sciences held at Tezpur University sponsored by ICSSR, NERC organized by Equal Opportunity Cell, March 1-7, 2012
- Successfully completed the Refresher Course in Mass Communication (Multidisciplinary) at the Department of Mass Communication and Journalism, Tezpur University, December 6-26, 2010
- Participated in the workshop on Multimedia Storytelling at 20th AMIC Annual Conference in Hyderabad, India, June 25, 2011
- Participated in National seminar: Media in Nation-building, a Retrospective at the Department of Mass Communication and Journalism, January 30- 31, 2013

• Participated in National Seminar on Gandhian Concept of Media Literacy at the Department of Mass Communication Journalism, Tezpur University, March 30-31, 2011

Administrative Profile

- Associate Warden, Bordoichila Womens' Hostel, Tezpur University, June 2011- Oct 2014
- Member of Anti Ragging Squad for the Academic Session, 2010 & 2013-14

Organising Workshop, Co-Curricular & Field Activities

• Organised and coordinated a Lecture Series on "Digital Technologies: Mediation and Inequities", 18th-19th of February, 2021. Dr Arul Selvan, Associate Professor from IGNOU, School of Journalism and New Media Studies resourced the session.

(About the event: The lecture series have exposed students to the significance and imperatives of different dynamics of the use of digital technologies, disparities in the access to digital technologies, assess the impact of digital technologies and its advances at various periods and various forms of mediation through it.)

• Organised and coordinated a Webinar on "NGOs in Development Debate", 2nd December, 2020. Mr Wasi Alam from NGO CARE India resourced the session.

(About the event: Mr Wasi Alam from NGO CARE India resourced the session. Mr Alam while sharing some post disaster initiatives to build back better and safer, discussed the adopted approaches by NGOs to bring social change with an emphasize on need-based programming interventions and promoting and engaging collectives such as social monitoring committees, SHGs, clusters and federation.)

- Organised a workshop on Web Design and Animation, April, 24- 28, 2019. Mr. Abhijit Padun, Assistant Professor, Central Institute of Technology, Kokrajhar resourced the workshop.
 Outcome: Students developed a Website dummy for the Department; Students learned Flash animation
- Organised a Workshop -*Storytelling and Story Making: Art and Animation in Praxis,* September 24 -29, 2013. Mr. Kaustav Ray, Assistant Professor, St. Xavier's College, Kolkata resourced the sessions. **Outcome**: Students learned stop motion film; Developed animation product made out of Clay and Plasticine.
- Organised a Workshop on 3d Animation Film Making, February 15-18, 2013. Dr. Atul Sinha, Associate Professor, MCRC, Jamia Millia Islamia resourced the workshop sessions.
 Outcome: Students learned Maya tools and modelling; Developed modelling and 3-5 minutes clip using Maya tools
- Assistant Editor, Design for the University News Letter, May 2014- May 2015
- Teacher in Charge of the Movie Club of 15th Student Council, 2011
- Field Trip to Ziro, Arunachal Pradesh for a Multimedia Project from October 5 11, 2013
- Organising Member of We Care Film Festival, 2011

Teaching Learning and Evaluation Related Activities

- Direct Teaching in the subject areas: New Media: Principles & Theory; Political and International Communication; Online Journalism; Multimedia Journalism; NGO Participation and Management; Digital Media Literacy; Evolution of Indian India; Communication Theories
- UGC NET Coaching Classes on New Media in Communication for the candidates of Mass Communication and Journalism in Tezpur University
- Prepared study materials for the full Course, MMC 301 New Media for the Centre for Open and Distance Learning, Tezpur University
- Other Learning and Evaluation Related Activities i.e. Lecture videos, Examination Duties, Paper Setting, Invigilation Duties

Projects/Blog

- Short documentary "Feel the Beat" on Tibetan Refugees, Jamia Millia Islamia, 2009 The film begged award in the International Film Festival, Mise-en-scene, organized by IP College, Delhi University, 2009
- Documentary, "Redefining Delhi, 2010" on Commonwealth Games Village versus Ecological Imbalances, Jamia Millia Islamia 2009
- <u>http://mcrcontherecord.blogspot.com/</u> (Archives/Categories/ Kapou Malakar)
- <u>https://reportingcorner.blogspot.com/</u>